

The Canadian Kennel Club
Financial Statements
For the year ended December 31, 2020

	Contents
Independent Auditor's Report	2 - 3
Financial Statements	
Statement of Financial Position	4
Statement of Operations	5
Statement of Changes in Net Assets	6
Statement of Cash Flows	7
Notes to Financial Statements	8 - 14

Independent Auditor's Report

To the Members of The Canadian Kennel Club

Opinion

We have audited the accompanying financial statements of The Canadian Kennel Club, which comprise the statement of financial position as at December 31, 2020, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of The Canadian Kennel Club as at December 31, 2020, and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of The Canadian Kennel Club in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing The Canadian Kennel Club's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate The Canadian Kennel Club or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing The Canadian Kennel Club's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



Independent Auditor's Report (continued)

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The Canadian Kennel Club's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on The Canadian Kennel Club's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause The Canadian Kennel Club to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants
Oakville, Ontario
March 23, 2021

The Canadian Kennel Club Statement of Financial Position

As at December 31	2020	2019
Assets		
Current		
Cash	\$ 259,047	\$ 240,235
Short-term investments	2,713,801	2,899,400
Accounts receivable	145,116	197,653
Due from related party (Note 5)	-	3,489
Inventories	42,310	48,307
Prepaid expenses	76,411	111,330
	3,236,685	3,500,414
Capital and intangible assets (Note 3)	1,283,585	1,355,853
	\$ 4,520,270	\$ 4,856,267
Liabilities and Net Assets		
Current		
Accounts payable and accrued liabilities	\$ 348,223	\$ 690,389
Deferred revenue (Note 4)	286,766	212,076
Deferred rent (Note 11)	146,711	-
	781,700	902,465
Deferred leasehold inducement	181,453	256,863
	963,153	1,159,328
Net assets		
Invested in capital assets fund	1,283,585	1,355,853
Externally restricted fund	9,630	9,630
General fund		
Unrestricted	2,258,861	2,326,415
Internally restricted	5,041	5,041
	3,557,117	3,696,939
	\$ 4,520,270	\$ 4,856,267

On behalf of the Board:

_____ Director

_____ Director

The Canadian Kennel Club Statement of Operations

For the year ended December 31	2020	2019
Revenue		
Registration revenue	\$ 3,551,010	\$ 2,597,440
Shows and trials fees	347,410	1,465,515
Membership fees	800,227	922,015
Product sales	439,871	377,766
Affiliate and corporate sponsorships	142,760	170,542
General revenue	56,463	90,784
Programs, projects and initiatives	6,582	27,336
Regulatory revenue	4,975	12,220
	5,349,298	5,663,618
Expenses		
Human resources (Note 10)	2,881,034	3,416,255
IT support services	622,477	377,392
Building (Note 10)	566,953	567,540
Purchases for resale and distribution	240,041	210,508
Communications expense	217,393	245,413
Amortization	193,360	92,597
Professional fees	185,345	162,978
Equipment	182,254	191,395
Bank fees and collection costs	117,713	94,129
Administration	87,372	115,172
Board of Directors	77,510	171,376
Postage	64,902	76,717
Other general expenses	29,364	37,174
Committees and councils	17,745	87,424
Market expansion	4,566	34,031
Programs, projects and new initiatives	1,091	14,402
	5,489,120	5,894,503
Deficiency of revenues over expenses for the year	(139,822)	(230,885)

The accompanying notes are an integral part of these financial statements.

The Canadian Kennel Club Statement of Changes in Net Assets

For the year ended December 31, 2020

	General Fund						
	Invested in Capital Assets Fund	Externally Restricted DNA Registry Fund	Internally Restricted for IT and Process Improvement Project Fund	Internally Restricted for Junior Handling Fund	Total Internally Restricted	Unrestricted	Total
Net assets,							
beginning of year	\$ 1,355,853	\$ 9,630	\$ -	\$ 5,041	\$ 5,041	\$ 2,326,415	\$ 3,696,939
(Deficiency) excess of revenues over expenses for the year	(193,360)	-	-	-	-	53,538	(139,822)
Investment in capital assets	121,092	-	-	-	-	(121,092)	-
Net assets, end of year	\$ 1,283,585	\$ 9,630	\$ -	\$ 5,041	\$ 5,041	\$ 2,258,861	\$ 3,557,117

For the year ended December 31, 2019

	General Fund						
	Invested in Capital Assets Fund	Externally Restricted DNA Registry Fund	Internally Restricted for IT and Process Improvement Project Fund	Internally Restricted for Junior Handling Fund	Total Internally Restricted	Unrestricted	Total
Net assets,							
beginning of year	\$ 995,779	\$ 9,630	\$ 323,298	\$ 5,041	\$ 328,339	\$ 2,594,076	\$ 3,927,824
Excess (deficiency) of revenues over expenses for the year	(93,423)	-	(44,578)	-	(44,578)	(92,884)	(230,885)
Transfer (to) from unrestricted fund	-	-	110,000	-	110,000	(110,000)	-
Investment in capital assets	453,497	-	(388,720)	-	(388,720)	(64,777)	-
Net assets, end of year	\$ 1,355,853	\$ 9,630	\$ -	\$ 5,041	\$ 5,041	\$ 2,326,415	\$ 3,696,939

The accompanying notes are an integral part of these financial statements.

The Canadian Kennel Club Statement of Cash Flows

For the year ended December 31	2020	2019
Net inflow of cash related to following activities		
Operating activities		
Deficiency of revenues over expenses for the year	\$ (139,822)	\$ (230,885)
Items not affecting cash		
Amortization of capital and intangible assets	193,360	92,597
Gain on disposal of capital assets and intangible assets	-	(500)
Net change in non-cash operating working capital items		
Accounts receivable	52,537	136,881
Inventories	5,997	2,378
Prepaid expenses	34,919	(36,888)
Accounts payable and accrued liabilities	(342,166)	91,560
Deferred revenue	74,690	(438,668)
Deferred rent	146,711	-
Deferred leasehold inducement	(75,410)	(59,699)
	(49,184)	(443,224)
Investing activities		
Decrease in short-term investments	185,599	516,682
Repayment from (advance to) related party (Note 5)	3,489	(3,436)
Proceeds on disposal of capital assets and intangible assets	-	1,326
Purchase of capital and intangible assets	(121,092)	(453,497)
	67,996	61,075
Increase (decrease) in cash during the year	18,812	(382,149)
Cash, beginning of year	240,235	622,384
Cash, end of year	\$ 259,047	\$ 240,235

The accompanying notes are an integral part of these financial statements.

The Canadian Kennel Club Notes to Financial Statements

December 31, 2020

1. Significant Accounting Policies

Nature of Business

The Canadian Kennel Club ("CKC" or "the Organization") is a not-for-profit organization incorporated under the Federal Live Stock Pedigree Act, 1949 (currently Animal Pedigree Act, 1988). The objectives of The Canadian Kennel Club are the encouragement and development of pure-bred dogs in Canada, keeping records and issuing certification of pedigree registration of all recognized breeds of pure-bred dogs; establishing standards for breeds, compiling statistics, furnishing official and authentic information with respect to pure-bred dogs and providing governance for events authorized by The Canadian Kennel Club across Canada. The Organization qualifies as a tax-exempt non-profit organization under the terms of the Income Tax Act, Canada.

Basis of Accounting

These financial statements have been prepared using Canadian accounting standards for not-for-profit organizations.

Use of Estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

Revenue Recognition

The Organization follows the restricted fund method of accounting for contributions. Restricted contributions are recognized in the DNA Registry Fund. Unrestricted contributions are recognized as revenue in the General Fund when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Registration revenue is recognized on the basis of the agreement in the year the service is provided.

Shows and trials fees are recognized after the related services are performed and collection is reasonably assured.

Membership fees are recognized on a pro-rata basis over the membership year to which the related services are provided.

Product sales revenue is recognized when the products are sold to the customer, the sale price is fixed and determinable and collectibility is reasonably assured.

Affiliate and corporate sponsorship revenue is recognized when amounts are received and any related obligations to the donor have been performed.

Interest income, which is included in general revenue is recognized as it is earned.

Programs, projects, and initiatives revenue is recognized as the related services are provided and collection is reasonably assured.

Regulatory revenue is recognized as the related services are provided and collection is reasonably assured.

The Canadian Kennel Club Notes to Financial Statements

December 31, 2020

1. Significant Accounting Policies (continued)

Revenue Recognition (continued)

The IT and Process Improvement Project Fund is internally restricted as designated by the Board of Directors. This Fund sets aside reserves to be used on expenditures relating to the upcoming procurement and implementation of digital technologies to support processes across the business. There has been no transfer from unrestricted net assets to the Fund in 2020 (2019 - \$110,000).

The Junior Handling Fund is internally restricted as designated by the Board of Directors. This Fund sets aside reserves to be used on expenditures relating to promotion of the Junior Handling Program.

The DNA Registry Fund is an externally restricted fund that was established to research a potential DNA Registration system for canines.

Inventories

Inventory is valued at the lower of weighted average cost and net realizable value. Included in purchases for resale and distribution expense is \$191,362 (2019 - \$163,647) of inventories expensed during the year.

Capital and Intangible Assets

Capital assets and intangible assets are recorded at acquisition cost, less accumulated amortization and are amortized over their estimated useful lives at the following annual rates:

Machinery and equipment	- straight line over 5 years
Furniture and fixtures	- straight line over 10 years
Computer equipment and software	- straight line over 3 to 5 years
ERP system	- straight line over 8 years

Short-term Investments

Short-term investments consist of Guaranteed Investment Certificates with an interest rate of 2% (2019 - 1.5% to 2.5%) and maturities of January 25, 2021 and February 16, 2021 (2019 - February 13, 2020 and January 23, 2021).

Investment in Apex Publishing Limited

The investment in Apex Publishing Limited, the Organization's wholly-owned subsidiary, is accounted for using the equity method of accounting whereby the initial investment is recorded at cost and is subsequently adjusted to reflect the Organization's pro-rata share of the post-acquisition earnings of Apex.

Deferred Leasehold Inducement

The deferred leasehold inducement represents a free-rent period and escalation clauses on the premises lease and are deferred and amortized on a straight-line basis over the term of the lease.

Financial Instruments

Financial instruments are initially reported at fair value when acquired or issued. At each reporting date, they are measured at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for these items remeasured at fair value at each statement of financial position date and charged to the financial instrument for those measured at amortized cost.

The Canadian Kennel Club Notes to Financial Statements

December 31, 2020

2. Investment in Apex Publishing Limited

The Canadian Kennel Club holds 100% of the common shares of Apex Publishing Limited ("Apex"). Apex is incorporated to operate as a profit oriented enterprise and is taxable under the Income Tax Act. Apex was responsible for the publication and supply of the magazines Dogs in Canada and Dogs Annual.

During the year ended December 31, 2011, the decision was made to substantially cease the operations of Apex and write-down the related investment. During the current and prior year, there was no activity in Apex Publishing Limited.

The financial statements of Apex have not been consolidated in the financial statements of The Canadian Kennel Club but are available upon request. As of December 31, 2020, the financial position of Apex includes total liabilities of \$837,420 (2019 - \$837,420) and a shareholder's deficiency of \$837,420 (2019 - \$837,420). The liabilities in Apex represent amounts owing to The Canadian Kennel Club. The related amounts receivable in CKC have been fully allowed for.

3. Capital and Intangible Assets

	2020		2019	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Capital assets				
Machinery and equipment	\$ 97,057	\$ 83,606	\$ 98,849	\$ 72,118
Furniture and fixtures	286,682	286,035	286,682	284,600
Computer equipment	233,777	175,426	385,653	312,113
Total	617,516	545,067	771,184	668,831
Intangible assets				
Computer software	370,582	391,886	1,124,462	324,888
ERP system	1,250,240	17,800	453,926	-
Total	1,620,822	409,686	1,578,388	324,888
	\$ 2,238,338	\$ 954,753	\$ 2,349,572	\$ 993,719
Net book value		\$ 1,283,585		\$ 1,355,853

The Canadian Kennel Club Notes to Financial Statements

December 31, 2020

4. Deferred Revenue

	<u>2020</u>	<u>2019</u>
Membership fees	\$ 264,032	\$ 186,983
Rental income	22,446	22,446
Club fees	225	2,200
Judges fees	63	447
	<u>\$ 286,766</u>	<u>\$ 212,076</u>

5. Transactions with CKC Foundation

The CKC Foundation is a not-for-profit organization incorporated without share capital under the laws of Canada. Its purpose is to educate the public about the diverse and beneficial roles of dogs in Canadian Society and to conduct research into the causes, diagnoses and treatment of canine diseases. The Foundation is a registered charity and, as such, is exempt from income tax. The Canadian Kennel Club exerts significant influence over the activities of the Foundation.

During the year the Organization advanced \$1,125 (2019 - advanced \$3,436) to the Foundation for expenses paid by the Organization on behalf of the Foundation. The above transaction is recorded at the exchange amount (the amount of consideration established and agreed to by the related parties), is unsecured and non-interest bearing. As at December 31, 2020, the amount due from Foundation has been repaid in full. The Organization does not otherwise have economic interest in the Foundation.

The Canadian Kennel Club Notes to Financial Statements

December 31, 2020

6. Commitments

The Canadian Kennel Club has entered into operating leases for its office premises, certain equipment and other outside services. The minimum annual lease payments on all leases for the next five years are as follows:

2021	\$	557,887
2022		543,087
2023		234,424
2024		41,596
2025		3,219
		<hr/>
	\$	<u>1,380,213</u>

The Canadian Kennel Club has entered into a sub-lease agreement to rent out a portion of their premises to be used for professional offices for counselling services. The annual lease payments to be received by the Canadian Kennel Club for the next three years are as follows:

2021	\$	137,826
2022		137,826
2023		34,457
		<hr/>
	\$	<u>310,109</u>

7. Pension Plan

The Canadian Kennel Club has a contributory, trustee and funded pension plan for its employees.

The Canadian Kennel Club's matching contribution for the year ended December 31, 2020 was \$94,778 (2019 - \$92,195). This amount is included in the human resources expenses on the statement of operations.

The Canadian Kennel Club Notes to Financial Statements

December 31, 2020

8. Contingencies

In the normal course of business, the Organization enters into agreements that meet the definition of a guarantee. The Organization's primary guarantees subject to disclosure requirements are as follows:

- a) Indemnity has been provided to all directors and officers of the Organization for various items including, but not limited to, all costs to settle suits or actions due to association with the Organization, subject to certain restrictions. The Organization has purchased directors' and officers' liability insurance to mitigate the cost of any potential future suits or actions. The term of the indemnification is not explicitly defined, but is limited to the period over which the indemnified party served as a trustee, director or officer of the Organization. The maximum amount of any potential future payment cannot be reasonably estimated.
- b) In the normal course of business, the Organization has entered into agreements that include indemnities in favour of third parties, such as purchase and sale agreements, confidentiality agreements, engagement letters with advisors and consultants, outsourcing agreements, leasing contracts, information technology agreements and service agreements. These indemnification agreements may require the Organization to compensate counterparties for losses incurred by the counterparties as a result of breaches in representation, and regulations or as a result of litigation claims or statutory sanctions that may be suffered by the counterparty as a consequence of the transaction. The terms of these indemnities are not explicitly defined and the maximum amount of any potential reimbursements cannot be estimated.

9. Financial Instrument Risks

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Organization is exposed to interest rate risk arising from the possibility that changes in interest rates will affect the value of fixed income denominated investments. The risk has not changed from prior year.

Credit Risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Organization is exposed to credit risk arising from its accounts receivable. The risk has not changed from prior year.

The Canadian Kennel Club Notes to Financial Statements

December 31, 2020

10. Government Assistance

During the year, the Organization has applied for the Canada Emergency Wage Subsidy (CEWS) and the Canada Emergency Rent Subsidy (CERS) from the Government of Canada. The total amount of government assistance received from CEWS was recorded as a reduction of Human Resources expenses in the statement of operations and totalled \$362,834 (2019 - \$Nil). The Board of Directors has determined that the Organization does not have an obligation to repay the Government of Canada for this subsidy as it has determined that the Organization has met all applicable eligibility criteria. The CERS, amounting to \$13,159, is still receivable at year end and was recorded as a reduction of Building expenses in the statement of operations.

11. COVID-19

On March 11, 2020, the World Health Organization declared the outbreak of the coronavirus ("COVID-19"), a pandemic, resulting in economic uncertainties. Although the non-essential businesses were shutdown temporarily by the government, The Organization's operations continued remotely.

During the year, the Organization's shows and trials revenue decreased significantly due to the current economic environment. The Organization also received two months rent deferral from their landlord. The deferred amount is non-interest bearing and is to be repaid in fiscal 2021 over a ten-month period.

The full impact of the COVID-19 outbreak continues to evolve as of the date of this report. As such, it is uncertain as to the full magnitude that the pandemic will have on the Organization's financial condition, liquidity, and future results of operations. The Board of Directors are actively monitoring the global situation on its financial condition, liquidity, operations, suppliers, sector and workforce. Given the daily evolution of the COVID-19 outbreak and the global responses to curb its spread, The Organization is not able to estimate the effects of the COVID-19 outbreak on its results of operations, financial condition or liquidity at this time.