



# Learn More About the Breed!

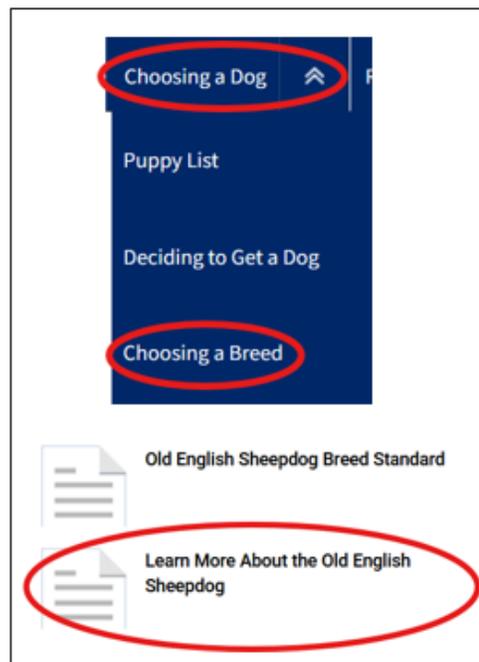
CKC is partnering with National clubs to create a resource document focused on day-to-day living with each breed for the general public and potential puppy owners. This would be a 2-3 page document that would provide general information on topics like exercise, grooming and training, specific to each breed from the expert's perspective.

The National Club's logo and contact information would be featured prominently on the top of the first page:



An invitation to explore CKC membership and events would be featured at the bottom of the final page.

We will be working on these documents as time allows over the coming year and welcome all National breed clubs to participate. As the documents are finalized and approved by the National club's Board of Directors, they will be posted on each breed's page of the CKC public website below the Breed Standard.



Criteria:

- 2-3 photos (Minimum 1MB in size) with permission to publish
- A Word document with up to 1.5 pages of text on topics geared toward the new puppy owner (things like health, grooming, exercise, play, etc.)
- Must not deviate from the Breed Standard where like references are made
- Autonomy to the National club as to what is published, with a reserve to edit/correct by CKC (cannot contravene the Breed Standard on any topic)
- Finished product in B&W – 2 page PDF
- Format and copyright by CKC
- An invitation to explore CKC membership & events to be included at the bottom of the final page
- Approval of the final document by the National club BOD with final authorization/approval for use to be stored on CKC server