OCTOBER, 1960 50 CENTS

## ) GS in Canada



GOLDEN SCEPTRE



CORONET





FOOLISH NOTION



BREEZE



CORDON ROUGE

#### STARS OF

#### "Macksons Corgis Reg'd."

Mrs. Pamela B. Mack, 6450 Cote de Liesse Rd., Dorval, Que.

From the makers of famous Purina Kibbled Meal...

## New dog food discovery makes dogs Eager Eaters

(and gives them BETTER daily nutrition than most humans get)



Not meal...not a kibble...not a biscuit... a completely different "pressure processed" dog food!

- ₩ NEW FORM! Heat-treated under pressure, then exploded into crisp, light-textured nuggets with thousands of tiny flavor cells.
- \* NEW FLAVOR! Deep-down satisfying flavor and fresh, wholesome aroma. Dog owners report new flavor makes dogs eat like they've never eaten before!
- NEW NUTRITION! Contains all 43 nutrients dogs need to maintain all 'round peak condition. Gives well-balanced diet for growth, reproduction and lactation.
- \* NEW CONVENIENCE! Feed dry or moist. Absorbs liquids instantly, is easy to mix. Moistened nuggets won't gum up or glue

to pan.

ON SALE NOW AT GROCERS AND PURINA FEED STORES. Available in 21/2, 5, 10, 25, 50 lb. sizes

IMPORTANT! We formerly called our Kibbled Meal Purina Dog Chow. This New Purina Dog Chow is a completely different product which you will want to try.

Every manufacturer claims his dog food provides the nutrients a champion needs . . . but only Ken-L Dog Foods have fed enough winners to prove it! Facts are what count. And one fact worth quoting is that better than 80% of the best-in-show winners in All-breed Championship Shows in Eastern Canada these past three years were raised on Ken-L Dog Foods!



QUICK KEN-L MEAL

A complete dry dog food which mixes instantly with water. Dogs love its meaty aroma and flavour. A complete food for all breeds.



#### KEN-L BISKIT

A kibbled dog food packed with protein and all the vitamins needed for peak condition. Feed Ken-L Biskit dry, crumbly moist or mixed with other Ken-L foods.



# SAVE \$1.50 on every 100 lbs of Gaines



## Enroll Now in GAINES PROFESSIONAL SERVICE PLAN

This is all you have to do. 1) Fill out and mail the application below. 2) We send you "professional feeder" coupons. 3) You start saving weight identification markers from 25 lb. bags of Gaines Dog Meal. When your markers total 500 lbs., send them in together with 1 coupon, and you'll receive a check for \$7.50 by return mail.

This can save you a lot of money—one kennel owner has saved \$270.00 in one year! In addition, you receive helpful literature for yourself and your clients, authoritative information from the Gaines Dog Research Center, and other useful kennel aids...all without charge. Send your application in today—there's no limit to the amount of money you can save!

### **Gaines** DOG MEAL

A product of General Foods, Limited

To: Gaines Professional Service Dept. General Foods, Limited Box 4019, Terminal "A" Toronto, Ontario

Please enroll me in the Gaines Professional Service Plan and send me Service Plan coupons, plus the free kennel aids available to me.

NAME		
ADDRESS		
NAME OF KENNEL		
CITY	PROVINCE	
Breed(s) of dogs	Average number fe	d
Approximate pounds of dog food	used per month	
I am a veterinarianI board dogs		
I train, handle dogs professional	y	A. C. S.
I sell dogs and/or puppies		
I exhibit dogs in dog shows	Obedience trials	Field trials
(Please answer all	questions that pertain to yo	ur activity) (D.C